

# PSE Technology PRIVACY POLICY

## Overview

At PSE Technology, we understand that your privacy is important to you, and we take your privacy seriously. This privacy policy explains what information we collect from your use of this website, how we use that information, and how we protect your privacy. Please also review our Terms and Conditions of Use, of which this privacy policy forms part. By visiting this website, you are agreeing to the privacy practices described in this privacy policy.

## Information Collected and Usage

We may gather certain information from you to help us better serve you and improve your experience on our website.

- Information automatically collected: when you visit our website, we may collect some information automatically, such as your computers Internet Protocol address (a number that your Internet Service Provider assigns through your computer whenever you surf the web), your domain, browser and operating system, the site from which you linked (if any), and the time and date of your visit. We do not link this information to any personally identifiable information you may send to us. We use this information to compile aggregate statistics about the total number of daily visitors to our website, the pages most frequently visited, and how long visitors stay at each page. By collecting this information, we get a better understanding of our customers needs and what products and services we can develop to meet those needs in order to continually improve our customers online experience with us.
- If you request a quote or literature from us: we ask for your contact information (such as name, company name, ship to address, bill to address, telephone number, email address, and mailing address). We use this information to process your order. In addition, we may keep this information and information about your requests in our database with any information you have given us on previous visits to our website.
- If you email us directly: we collect your email address and any other information you choose to include in your email. We use this information to answer the questions you submit.
- Information collected in our database: we will use your email address to send you information about new offers, product and service developments, and new or updated literature (as it becomes available) in which you may be interested. You can opt out of receiving future emails on new offers, product and service developments, and new or updated literature by clicking the opt-out button included in any email you receive from us.

## Sharing Your Information

We do not share personally identifiable information collected through our website with third parties except as described below: We may provide your information to entities that we use to perform certain functions on our behalf, such as processing credit card payments and shipping. We may also disclose your information in the good faith belief that we are required to do so by law or that doing so is reasonably necessary to comply with legal process, to respond to any claims or to protect our rights, property or personal safety, or that of our customers or the public. In the unlikely event that our business or substantially all of our assets are transferred to a third party, customer information will be one of the transferred assets.

## Information Security

We make every reasonable effort to protect the personal information we collect when it is stored on our system.

## **Cookies**

We do not use cookies on this website.

## **Links To External Sites**

This website may include links to other sites on the Internet that are owned and operated by vendors and other companies. Any information that you provide at those websites is governed by their privacy policies.

## **Modifications to this Policy**

Please check this page periodically for updates. If we make material changes in our privacy policy, we will post any updates on this page so that you are always aware of the information that we collect and how we use it. Such changes will become effective when posted, and by continuing to use the website following the posting of any such changes, you agree to be bound by such modified policy. We will also notify you by email describing such changes.

## **Questions**

If you have additional questions about our privacy policy, please email us at [info@psetech.com](mailto:info@psetech.com) or call 970-344-4774.